

PRESS RELEASE

Hansaton expands Essenz with AI-powered sound E-RX, featuring SenseSonic IQ

Stäfa, Switzerland – July 2026 – Hansaton is expanding its Essenz portfolio with sound E-RX, a new rechargeable receiver-in-canal (RIC) hearing aid offering AI Expert Level speech clarity with the SenseSonic IQ feature powered by the DEEPSONIC™ Deep Neural Network (DNN) AI chip.

Available from July 29, 2026, sound E-RX hearing aids bring Hansaton's most advanced AI-powered hearing technology to the Essenz platform, delivering exceptional speech clarity in noisy environments from any direction and reduced listening effort.¹ The easy-to-use ChargerGo and EasyGuard™ domes offer added everyday convenience for hearing care professionals and their clients.

Key highlights

- New AI-powered, rechargeable sound E-RX RIC hearing aid
- AI Expert Level performance with SenseSonic IQ
- DEEPSONIC Deep Neural Network (DNN) AI chip for real-time speech enhancement
- Universal Bluetooth® connectivity with hands-free calling
- EasyGuard™ Open, Power, and Vented domes with integrated wax guard

AI addressing speech-in-noise challenges

Speech understanding in noise remains one of the most common challenges for hearing aid wearers. SenseSonic IQ enhances speech clarity with exceptional sound quality, so clients can enjoy bigger gatherings, louder restaurants, and more adventures – with less fatigue at the end of the day.¹

Dynamic, just like life. SenseSonic IQ works in real time to help clients understand conversations from multiple speakers and any angle simultaneously, even in the noisiest environments. This empowers your clients with the freedom to choose which speaker to focus on.¹

At the core of this capability is DEEPSONIC, Sonova's dedicated Deep Neural Network (DNN) AI chip for hearing aids. With millions of neural computations, it extracts, enhances, and integrates speech signals from any direction.¹

All this AI is working in real time – automatically – so clients can enjoy the essence of life.

sound E-RX: AI-powered hearing intelligence

With sound E-RX, Hansaton HearIntelligence reaches the Expert Level with SenseSonic IQ. Essenz sound E-RX also integrates all HearIntelligence 6.0 sound processing benefits already known from the Hansaton Essenz platform, enabled by the ERA™ chip and is available at performance levels 7 and 9.

In addition, sound E-RX offers universal Bluetooth® connectivity with hands-free calling and audio streaming, supporting up to eight paired devices and two active connections simultaneously.

Powered by Lithium-ion rechargeable battery technology, sound E-RX provides up to 21 hours of use, including everyday listening, Bluetooth streaming, and activation of the SenseSonic IQ feature.²

These new AI-powered Expert Level sound E-RX hearing aids can be trusted companions, reducing listening effort and fatigue – helping noise fade away.¹

Expanded EasyGuard™ dome options for protection and comfort

The EasyGuard dome portfolio now includes new Open and Power domes alongside the existing Vented domes. They are created to keep wax out and let sound through.

Recover valuable time with EasyGuard domes. Each dome is designed to reduce service visits, extend hearing instrument lifespan, and simplify maintenance for your clients. A patented, sound-transmitting membrane hidden inside seals and protects the receiver from earwax and moisture – while preserving clear, natural sound.

EasyGuard domes – for effortless care and exceptional clarity!

Benefit from the advanced capabilities – right from the start

With sound E-RX RIC hearing aids and the SenseSonic IQ feature, Hansaton continues to advance the Essenz platform to expand access to speech from any direction and to instantly separate speech from noise.¹

“Speech understanding in noise remains one of the greatest needs for people with hearing loss,” said Betty Rule, Director Hearing Instruments Hansaton. “With SenseSonic IQ and sound E-RX, we are bringing AI-powered hearing performance to the Essenz platform to support clearer conversations and reduced listening effort, right from the start.”¹

Pushing the boundaries of what AI can do for you and your clients with the AI-powered Expert Level and sound E-RX!¹

Availability

The Essenz sound E-RX, Easy Line ChargerGo RIC S-RX, and the expanded EasyGuard dome portfolio will be available from July 29, 2026.

¹ Hansaton Research Insights: Better Hearing in Noise with AI (2026)

² Up to 21 hours of battery life, including 9 hours of everyday listening, 8 hours of Bluetooth® streaming, and 4 hours of SenseSonic IQ activation; up to 30 hours under lighter usage conditions.

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All comparisons are to the previous generation of Hansaton products.